

**RESOLUTION**  
**Town of Grand Rapids**  
**Wood County, Wisconsin**

**RESOLUTION NO: 2016-18**

**Re: Ordinance No. 52 – Zoning, Making Specifications More Content-Neutral**

The Town Board of the Town of Grand Rapids, Wood County, Wisconsin,  
 RESOLVES as follows:

Ordinance 52 – Zoning is hereby amended as presented.

The Town Board of the Town of Grand Rapids, Wood County, Wisconsin, has the specific authority under § 19.34, Wis. Stats. to amend this ordinance.

In order to make specifications more content-neutral, revisions to be made to the following sections in the Zoning Ordinance:

52.7(A) Purpose and Applicability

1) The purpose of this section is to regulate outdoor sign advertising and display, recognizing the need to protect the safety and welfare of the public and the need for well maintained and attractive sign displays, as well as the need for adequate business identifications, advertising and communication while ensuring that the constitutionally guaranteed right of free speech is protected.

52.7(B) Definitions

52.7(D) Signs Not Requiring Permits

52.7(G) Signs Requiring Permit (was previously (F), prior to automatic re-lettering from adding in Electronic Variable Message Displays)

52.7(O) District Sign Regulations

This ordinance amended by a majority of the town board with a quorum present and voting and proper notice having been given, amends the attached Ordinance 52 – Zoning.

Motion	For	Against	Abstain	Absent	ACTION TAKEN
_____ Arne Nystrom	[ ✓ ]	[ ]	[ ]	[ ]	<input checked="" type="checkbox"/> Adopted as presented
_____ Bill Clendenning	[ ✓ ]	[ ]	[ ]	[ ]	<input type="checkbox"/> Adopted as amended
_____ Kathy Alft	[ ✓ ]	[ ]	[ ]	[ ]	<input type="checkbox"/> Rejected
<u>  2  </u> Patty Lumby	[ ✓ ]	[ ]	[ ]	[ ]	<input type="checkbox"/> Tabled until _____
<u>  1  </u> Dan Paulsen	[ ✓ ]	[ ]	[ ]	[ ]	<input type="checkbox"/> Referred to _____

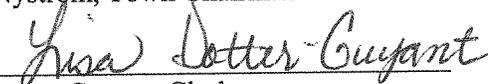
I, Lisa Dotter-Guyant, Clerk for the Town of Grand Rapids, hereby certify that the above is a true and correct copy of a Resolution which was adopted on the 12th day of July, 2016 by the Town Board, Town of Grand Rapids, County of Wood.

Dated this 13<sup>th</sup> day of July, 2016.

By:

  
 \_\_\_\_\_  
 Arne Nystrom, Town Chairman

By:

  
 \_\_\_\_\_  
 Lisa Dotter-Guyant, Clerk